ORDER

Orders

Order / Rev:

101891

Alt Order #:

06815349

Product Desc:

OCEGUERA 4 CONGRESS

Estimate:

Flight Dates:

10/16/12 - 10/22/12

Original Date / Rev:

05/21/12 / 10/23/12

Order Type:

GENERAL

Primary AE: Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name:

Priority:

<u>(Ocequeration@ongres</u>

Demographic:

A35+

PLC02

Product Codes:

Revenue Codes:

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount

10/01/12 10/22/12 34 \$29,065.00 \$24,705.25 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	34	\$29,065.00	\$24,705.25	0.00
Totals	34	\$29,065.00	\$24,705.25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$29,065.00
Market	100%	\$145,325.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$37,784.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$30,518.25
KTUD	1%	\$1,453.25
KVVU	22%	\$31,971.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$14,532.50

	Ln	Ch	Start	End	Inventory	Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
Ē	= 1	KSNV	10/16/12	10/22/12	M-F 5-6a V	VakeUp w/V	þgM	5-6a	M-WTF	;30	4	\$450.001	0.00 NM	4	\$1,800.00
					M-F 5-6a \	NakeUp w/V	Vagners						1		
	1	WAKE L	JP WITH T	HE WAGI	NERS										
		<u>Star</u>	t Date E	End Date	Weekday	rs Spo	ts/Week	<u>Rate</u>	Rating				ı		
	We	eek: 10/1	16/12	10/22/12	MTWTF		4	\$450.00	0.00						

Print Date: 10/23/12 08:24:37

KSNV

Page 2 of 5

Order / Rev:

101891

Advertiser:

Product Desc:

Oceguera for Congress

Alt Order #: Flight Dates:

06815349

10/16/12 - 10/22/12

Estimate:

OCEGUERA 4 CONGRESS 1187

Ln Ch Start End Inventory Code Break Start	/End Time Days Len Spots Rate Pri Rtg Type Spots Amount
E 1 KSNV 10/16/12 10/22/12 M-F 5-6a WakeUp w/WagM 5-6a M-F 5-6a WakeUp w/Wagners	M-WTF :30 4 \$450.001 0.00 NM 4 \$1,800.00
	Rate Rating 10.00 0.00
Week: 10/16/12 10/22/12 MTWTF 4 \$45 Spot Ch Date Range Description Start/End*	
2 KSNV 10/16/12-10/22/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6,1.7	мтwтhF :3 <i>0 (\$450.00) 0.00 <i>NM</i></i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	мтwтh <i>F ;30 (\$450-00</i>) 0.00 <i>NM</i>
3 KSNV 10/16/12-10/22/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6,1.7	MIWITTP==== .30 (\$430.00) 0.01 /W/W
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/16/12-10/22/12 M-F 5-6a WakeUp w/Wagner5-6a	MTWThF~~~~ :3 <i>0 (\$450.00)</i> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	,
5 KSNV 10/17/12-10/22/12 M-F 5-6a WakeUp w/Wagner5-6a	м-wThF :30 \$450.00 0.00 NM
MG for 1.3,1.2,1.4 [Revised rate to reinstate]	
6 KSNV 10/17/12-10/22/12 M-F 5-6a WakeUp w/Wagner5-6a	M-WThF :30 \$450.00 0.00 NM
MG for 1.3,1.2,1.4 [Revised rate to reinstate]	
7 KSNV 10/17/12-10/22/12 M-F 5-6a WakeUp w/Wagner5-6a	м-wThF :30 \$450.00 0.00 NM
MG for 1.3,1.2,1.4 [Revised rate to reinstate]	
E 2 KSNV 10/16/12 10/22/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners	MTWTF :30 5 \$190.004 0.00 NM 1 \$190.00
WAKE UP WITH THE WAGNERS	Pate Pates
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 1 \$15	Rate Rating 90.00 0.00
E 3 KSNV 10/16/12 10/22/12 Today Show CM 658a Today Show	-9am MTWTF :30 5 \$300.003 0.00 NM 1 \$300.00
TODAY SHOW Start Date End Date Weekdays Spots/Week	Rate Rating
Week: 10/16/12 10/22/12 MTWTF 1 \$3	00.00
E 4 KSNV 10/20/12 10/20/12 Saturday Today CM 7a-9: Saturday Today	amS- :30 1 \$625.001 0.00 NM 1 \$625.00
SATURDAY TODAY <u>Start Date End Date Weekdays Spots/Week</u>	Rate Rating
Week: 10/15/12 10/21/12S- 1 \$6	25.00 0.00
E 5 KSNV 10/21/12 10/21/12 Sunday Today CM 7a-8 Sunday Today	amS :30 1 \$750.001 0.00 NM 1 \$750.00
TODAY ON SUNDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate Rating
Week: 10/15/12 10/21/12S 1 \$7	50.00 0.00
Spot Ch Date Range Description Start/End 1 KSNV 10/15/12-10/21/12 Sunday Today 7a-8am	<u> Weekdays Length Rate Rtg Type </u>
See MG 5.2	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
[Below LUR] 2 KSNV 10/21/12-10/21/12 Sunday Today 7a-8am	5u :30 \$750.00 0.00 NM
MG for 5.1 10/21 [Revised rate to reinstate]	
	3pm MTWTF :30 1 \$100.004 0.00 NM 1 \$100.00
The Doctors THE DOCTORS	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 1 \$1	Rate Rating 00.00 0.00
E 12 KSNV 10/16/12 10/22/12 Dr. Phil CM 3-4p	
Dr Phil DR. PHIL	
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 1 \$2	Rate Rating 00.00 0.00
σις, ιστατε τσεεετε (ψε	

Print Date: 10/23/12 08:24:37 Page 3 of 5

Order / Rev:

101891

Advertiser:

Oceguera for Congress

Alt Order #:

06815349

Product Desc:

esc: OCEGUERA 4 CONGRESS

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1187

I Ol Olan Find Inventory O	J	Ot4/517	F* D	l 0	-4-	maria mat	D1 - T /	S 1	
Ln Ch Start End Inventory Co		Start/End		Len Spo			Rtg Type S		Amount
E 13 KSNV 10/16/12 10/22/12 NEWS 3 at 4 4PM NEWS (4-5pm (4:00 PM-4:3	MTWTF Ro PMI)	- ;30	2	\$300.003	0.00 NM	2	\$600.00
FIRST NEWS 3 AT FOUR	1 11001)	(1,001 101 11,0	, , , , ,				ľ		
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/16/12 10/22/12 MTWTF	2	\$300.00	0.00						
E 14 KSNV 10/16/12 10/22/12 NEWS 3 at 4		4-5pm (4:30 PM-5:0	MTWTF~~	- :30	1	\$300,003	0.00 NM	1	\$300.00
4PM NEWS (NEWS 4 AT 430P	i nour)	(4.50 PIVI-5.1	JU PIVI)						
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/16/12 10/22/12 MTWTF	1	\$300.00	0.00						
E 15 KSNV 10/16/12 10/22/12 M-F Early Nev		5-630p	MTWTF	- :30	5	\$450.003	0.00 NM	3	\$1,350.00
M-F Early Ne	ws								
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/16/12 10/22/12 MTWTF	5	\$450.00	0.00				i		
Spot Ch Date Range Description		/End Time		<u>Weekdays</u>	<u>Len</u>		<u>Rtg Type</u>		
2 KSNV 10/16/12-10/22/12 M-F Early News	5-63	0p		MTWThF~~~	-	:30 (\$450.00)	0.00 NM		
Credited [credit na]									
3 KSNV 10/16/12-10/22/12 M-F Early News	5-63	0p		MTWThF~~~	-	:30 (\$450.00	0.00 NM		
Credited		•				,,			
[credit na]									
E 16 KSNV 10/16/12 10/22/12 M-F Jeopardy		630-7pm	MTWTF-	- :30	2	\$450.003	0.00 NM	1	\$400.00
M-F Jeopardy JEOPARDY	<i>t</i>								
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/16/12 10/22/12 MTWTF	2	\$450.00	0.00						
Spot Ch Date Range Description		/End Time		Weekdays	Len		Rtg Type		
2 KSNV 10/16/12-10/22/12 M-F Jeopardy	630-	7pm		MTWThF	-	:30 (\$350.00	0.00 NM		
See <i>MG 16.6,16.7</i> [.NOT AVAILABLE RATE] NOT AVAIL	ARI E RATE								
3 KSNV 10/16/12-10/22/12 M-F Jeopardy		7pm		MTWThF	_	:30 (\$350.00	0.00 NM		
See MG 16.6,16.7						(*	,		
[.NOT AVAILABLE RATE] NOT AVAIL	ABLE RATE								
5 KSNV 10/16/12-10/16/12 Jeopardy in PRI	ME M-S	A 8-11p / SU	r	-T	_	:30 \$400.00	0.00 NM		
⊕ MG for 16.1 10/16 [INV CODE]									
E 17 KSNV 10/16/12 10/22/12 M-F Wheel	CM	7-730pm	M-WTF-	- :30	4	\$1,300.001	0,00 NM	4	\$5,200.00
M-F Wheel o	f Fortune								
WHEEL OF FORTUNE Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/16/12 10/22/12 M-WTF									

Print Date: 10/23/12 08;24:37 Page 4 of 5

Order / Rev: Alt Order #: 101891 06815349 Advertiser: Product Desc: Oceguera for Congress

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

OCEGUERA 4 CONGRESS
1187

La Charles Fad days days Onde	Donale Otani/Paul T	ing Days Los Cooks Date Di Die Ture Cooks Ass. J	
Ln Ch Start End Inventory Code	Break Start/End Ti		_
E 17 KSNV 10/16/12 10/22/12 M-F Wheel M-F Wheel of For	CM 7-730pm	M-WTF :30 4 \$1,300.001 0.00 NM 4 \$5,200.0	טנ
WHEEL OF FORTUNE	tuno		
Start Date End Date Weekdays	Spots/Week Rate	Rating	
Week: 10/16/12 10/22/12 M-WTF	4 \$1,300.00	0.00	
Spot Ch Date Range Description 1 KSNV 10/16/12-10/22/12 M-F Wheel	<u>Start/End Time</u> 7-730pm	<u>Weekdays Length Rate</u> <u>Rtg Type</u> M-wThF :30 (\$1,300.00) 0.00 <i>NM</i>	
See MG 17.5,17.6,17.7	7-7 30p 111	.30 (47,350,00) 0.00 (44)	
[Below LUR-LUR is \$260]			
2 KSNV 10/16/12-10/22/12 M-F Wheel	7-730pm	м-wThF :30 (\$1,300.00) 0.00 <i>NM</i>	
See MG 17.5,17.6,17.7			
[Below LUR-LUR is \$260] 3 KSNV 10/16/12-10/22/12 M-F Wheel	7-730pm	M-WThF :3 <i>0(\$1,300.00)</i> 0.00 <i>NM</i>	
See MG 17.5,17.6.17.7	7-730pm	M-W111F30 (\$1,350.00) 0.00 /\//	
[Below LUR-LUR is \$260]			
5 KSNV 10/17/12-10/22/12 M-F Wheel	7-730pm	м-wтhf :30 \$1,300.00 0.00 NM	
MG for 17.1,17.3,17.2			
[Revised rate to reinstate] 6 KSNV 10/17/12-10/22/12 M-F Wheel	7 72000-	M-WThF :30 \$1.300.00 0.00 NM	
(f) MG for 17.1,17.3,17.2	7-730pm	м-wThF :30 \$1,300.00 0.00 NM	
[Revised rate to reinstate]			
7 KSNV 10/17/12-10/22/12 M-F Wheel	7-730pm	M-WThF :30(\$1,300.00) 0.00 <i>NM</i>	
⊕ See MG 17.8			
[pgm cgh = wheel in prime due to debate]	DDB4E \$4.04.0.44	00 04 000 00 000 1111	
8 KSNV 10/22/12-10/22/12 Wheel of Fortune in	PRIME M-SA 8-11p7SUF	M :30 \$1,300.00 0.00 NM	
[INV CODE]			
E 18 KSNV 10/20/12 10/20/12 Wknd Jeopardy	CM 630-7pm	S- :30 1 \$525.001 0.00 NM 1 \$525,0	00
SAT/Jeopardy	·		
JEOPARDY			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/15/12 10/21/12S-	<u>Spots/Week</u> <u>Rate</u> 1 \$525.00	Rating 0.00	
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length Rate Rtg Type	
1 KSNV 10/15/12-10/21/12 Wknd Jeopardy	630-7pm	Sa :30 (\$525.00) 0.00 NM	
See MG 18.2			
[Below LUR-LUR is \$175]	620 7	50 .20 #50# 00 0 MM	
2 KSNV 10/20/12-10/20/12 Wknd Jeopardy M MG for 18.1 10/20	630-7pm	Sa :30 \$525.00 0.00 NM	
[Revised rate to reinstate]			
E 19 KSNV 10/20/12 10/20/12 Wknd Wheel of F	ortune CM 7-730pm	S- :30 1 \$525.001 0.00 NM 1 \$525.0	00
SAT/ Wheel of Fe	ortune		
WHEEL OF FORTUNE	Custa AMs-1. D-1-	D-W	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/15/12 10/21/12S-	<u>Spots/Week</u> <u>Rate</u> 1 \$525.00	Rating 0.00	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate Rtg Type	
1 KSNV 10/15/12-10/21/12 Wknd Wheel of Fort	tune 7-730pm	Sa :30 (\$525.00) 0.00 <i>NM</i>	
See MG 19.2			
[Below LUR-LUR is \$175] 2 KSNV 10/20/12-10/20/12 Wknd Wheel of Fort	tune 7-730pm	Sa :30 \$525.00 0.00 NM	
(A) MG for 19.1 10/20	tune 1 1 oopin	34 .50 \$525.60 0.00 NW	
[Revised rate to reinstate]			
E 22 KSNV 10/18/12 10/18/12 Thurs PR 9-10p	CM 9-10pm	T :30 1 \$3,200.001 0,00 NM 1 \$3,200.0	00
Thursday Prime	9-10pm		
THE OFFICE/ UP ALL NIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	Spots/Week Rate	Rating	
Week: 10/15/12 10/21/12T	1 \$3,200.00	0.00	

Print Date: 10/23/12 08:24:38 Page 5 of 5

KSNV

Order / Rev:

101891

Advertiser:

Oceguera for Congress

Alt Order #: Flight Dates: 06815349

10/16/12 - 10/22/12

Product Desc:

OCEGUERA 4 CONGRESS

Estimate: 1187

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 22 KSNV 10/18/12	10/18/12	Thurs PR 9-10p		9-10pm	T	:30	1 \$	3,200.001	0.00 NM	1	\$3,200.00
THE OFFICE/ UP	ALL NIGH	Thursday Prime	9-10pm								
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	T	1	\$3,200.00	0.00						
Spot Ch Date Ran		escription		/End Time		Weekdays Th			Rtg Type		
1 KSNV 10/15/12 See MG 22.2		iuis FR 9-10p	9-10 _l	JIII				30 (\$3,200.00)	0.00 19101		
		E] NOT AVAILAB	LE RATE								
2 KSNV 10/18/12		nurs PR 9-10p	9-10	om		Th	:3	30 \$3,200.00	0.00 NM		
MG for 22.1 [Revised rate		\1									
E 23 KSNV 10/20/12			CM	10-11pm		5~ :30	1 \$	31,300.001	0.00 NM	1	\$1,300.00
E 23 NOINV 10/20/12	10/20/12	Saturday Prime		10-1 Ipili		.00	1 4	71,000.001	0.00 14141	'	ψ1,500.00
LAW & ORDER:	SVU	•	,								
	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 10/15/12 Spot Ch Date Rar	10/21/12 age Di	escription		\$1,300.00 /End Time	0.00	Weekdays	Leng	uth Rate	Rtg Type		
1 KSNV 10/15/12			10-1			sa-		30 (\$1,300.00)			
See MG 23.2											
[Below LUR]		at DD 10 11a	10-1	1 nm		Sa-		30 \$1,300.00	. O OO AMA		
2 KSNV 10/20/12		at PK 10-11p	10-1	тріп		5a-	.,	ου φτ,ουυ.υυ	U.UU NIM		
[Revised rate		e]									
E 24 KSNV 10/21/12	2 10/21/12	Sun PR 10-11p	CM	10-11pm		-s :30	1 \$	\$1,200.001	0.00 NM	1	\$1,200.00
LAMA ODDED		Sunday Prim 10	-11pm								
LAW & ORDER A Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				ļ		
Week; 10/15/12	10/21/12	S		\$1,200.00	0.00						
Spot Ch Date Rai		<u>escription</u>		/End Time		<u>Weekdays</u>	Leng		Rtg Type		
1 KSNV 10/15/12		un PR 10-11p	10-1	1pm			Su :	30 (\$1,200.00)	0.00 NM		
See MG 24.2 [Below LUR											
2 KSNV 10/21/12	-	un PR 10-11p	10-1	1pm			Su :	30 \$1,200.00	0.00 NM		
[Revised rate									0.00.111.4		*
E 25 KSNV 10/16/12	2 10/22/12	M-F News 3 at E		11pm-1135p	om MTWTF	:30	4 \$	\$1,200.001	0.00 NM	4	\$4,800.00
NEWS 3 NIGHTS	SIDE	WH NEWS SALE	-104611								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/16/12	10/22/12	MTWTF		\$1,200.00	0.00			4400.000			****
E 27 KSNV 10/21/12	2 10/21/12	Sa-Su News 3 a Sa-Su News 3 a		11pm-1135 _i	om	-S :30	1	\$400.003	0.00 NM	1	\$400.00
NEWS 3 NIGHTS	SIDE	Ou-Ou News o u	L 104011								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	S	1	\$400.00	0.00			*****	0.00.111	! .	
E 29 KSNV 10/20/1	2 10/20/12	Saturday Night L Saturday Night I		1130pm-1:0	2am:	s- :30	1	\$400.004	0.00 NM	1	\$400.00
SATURDAY NIG	HT LIVE	Cataloay MgHt	-110								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	S-	1	\$400.00	0.00			* 1 000 00			A
E 30 KSNV 10/21/1	2 10/21/12	NFL Football NFL Football	CM	1P-9PM		-S :30	1 9	\$4,000.004	0.00 NM	1	\$4,000.00
SUN NT FB: PIT	T @ CIN	THE TOOLDAII									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	S	1	\$4,000.00	0.00						4
N31 KSNV: 10/18/1	2 10/22/12	FacetoFace/Rals		730-758pm	MTF	: :30	1	\$900.001	0.00 NIV	1	\$900.00
Start <u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/16/12	10/22/12	MTF	1	\$900.00	0.00					_	
											400 005 00